



Ms. Lakeisha Childs  
[REDACTED] Ave  
[REDACTED]

Dear Ms. Childs:

This letter is in regard to your following activities:

On or about May 31, 2019, you published a document containing the Susan G. Komen logo and name, and did so knowing you did not obtain or have permission to use the name and/or logo from the Susan G. Komen National Headquarters, and from the Susan G. Komen Los Angeles County Affiliate.

The document you published on/about May 31, 2019 contained only a portion of Mark Pilon's response to your inquiry, which you used without obtaining permission from the Susan G. Komen Los Angeles County affiliate.

His complete response to your inquiry reads as follows:

"My financial manager is out for the next week and a half. Now when this surfaced last year, we had not to that date and the last I heard, we had not received any funds from any efforts with the Compton walk.

If there are individuals that have donated through that means, if I can look them up as individuals, that might be helpful. As it is right now, I have nothing showing, but when my Finance Manager returns from vacation, I can confirm that without question,"

You, however, deliberately chose to highlight out of context only a portion of his response, and you did so with the specific intention of inducing others to rely on what is a deliberate misrepresentation on your part of his actual and complete response.

In addition, on or about June 2, 2019, you published to the Eye Witness News chat board another statement wherein you used the Susan G. Komen logo without obtaining or having permission from the Susan G. Komen National Headquarters, and from the Susan G. Komen Los Angeles County Affiliate.

Moreover, you included in your post an intentionally false statement of fact as follows:

"per the foundation, the Zuritas have not donated to the foundation in recent years."

Breast cancer knows no boundaries - be it age, gender, socio-economic status or geographic location.



This is a patently false statement and a complete fabrication as nowhere in Mr. Pilon's complete response is there any indication the "Zuritas have not donated to the foundation in recent years."

Susan G. Komen Los Angeles County Affiliate demands you issue a written retraction of that statement published on or about June, 2, 2019 immediately, and provide a written apology.

Your activities are in violation of the rights of Susan G. Komen, and Susan G. Komen Los Angeles County Affiliate's legal rights. This letter serves as your legal notice to CEASE AND DESIST THESE ACTIVITIES immediately. If you fail to comply with this notice, further legal action may be taken against you in court in order to protect the rights and interests at stake and to recover monetary damages. Susan G. Komen Los Angeles County Affiliate is not waiving any present or future rights to pursue legal action against you, and against any person who republishes your document, or provides it to anyone, or who reposts or forwards your statement on the Eye Witness News website.

Any communications regarding this matter should be forwarded to the Susan G. Komen Los Angeles County affiliate at the address referenced above.

Sincerely,

*Russell Ching*

Russell Ching, Attorney at Law,

Member Board of Directors of Susan G. Komen Los Angeles County Affiliate